



TREE CITY USA®

The Tree City USA designation is awarded by the National Arbor Day Foundation in cooperation with the National Association of State Foresters, US Forest Service, US Conference of Mayors, and the National League of Cities. Awarded to recognize communities that have proven their commitment to an effective, ongoing community forestry program based on Tree City USA standards.

Rolla was named a Tree City USA in 2019.

The Benefits of Trees

The benefits trees provide can be divided into four categories: social, community, environmental, and economic.

Social benefits include:

Making our community a more pleasant and appealing place to live work and play • Trees are comforting to people • Trees help provide a “sense of place”.

Community benefits include:

Screening of objectionable views • Increasing privacy • Reducing glare and reflection
• Directing pedestrian traffic • Decreasing auto speeds • Complementing architecture.

Environment benefits include:

Improving the air we breathe • Cooling warm urban areas • Increasing wildlife habitat
• Conserving and purifying water • Moderating the effects of the sun, wind and rain.

Economic benefits include:

Energy cost reductions • Increased property values • Storm water mitigation (reduction in the amount of polluted runoff or erosion that reaches the public storm water system) • Erosion control.

Visit the Arbor Day Foundation to learn more about the [Tree City USA program](#).